Time required: 0 min. 53 sec

Spectrum
Spectrum

Spectrum

Spectrum

No other software than InDesign was used to create this design.

Hylan Thornton

Spectrum

Giuliani String Quartet

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InDesign CS Creative Potential Research Project

Functionality:
Typography and nested frames

Analysis:
The possibility of embedding one frame inside another single or compound frame is probably the most powerful addition InDesign brings to currently available page design tools, and allows design techniques which were previously complex or impossible without using additional software. While the present example is relatively simple, compound and nested frames can be combined with other available options such as drop shadows or transparency in a great variety of ways

Technical aspects:
The central title was created by pasting the headlines inside adjacent frames which were then reshaped to change the crop of the headline. Transparency and drop shadow effects were added to achieve the desired effect. Throughout the design process, all texts and typographic parameters remain editable.

Time required:
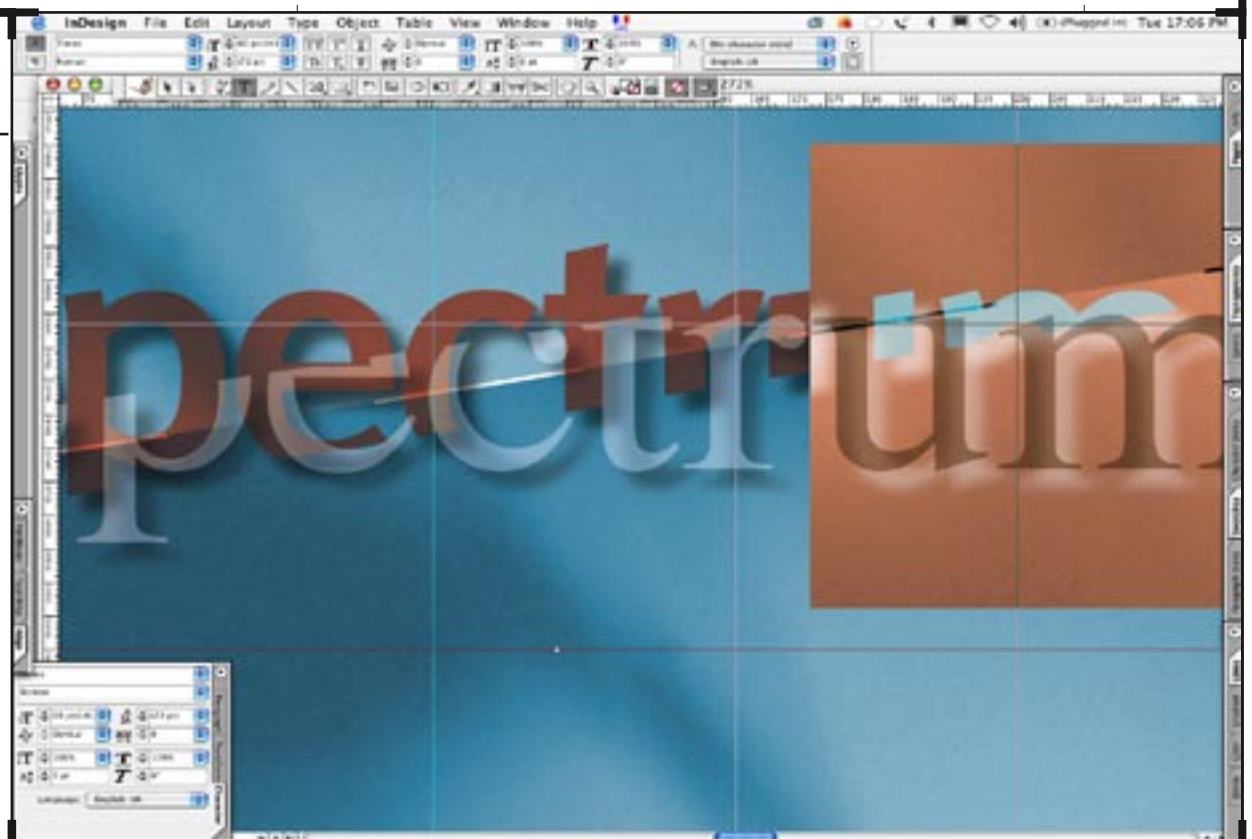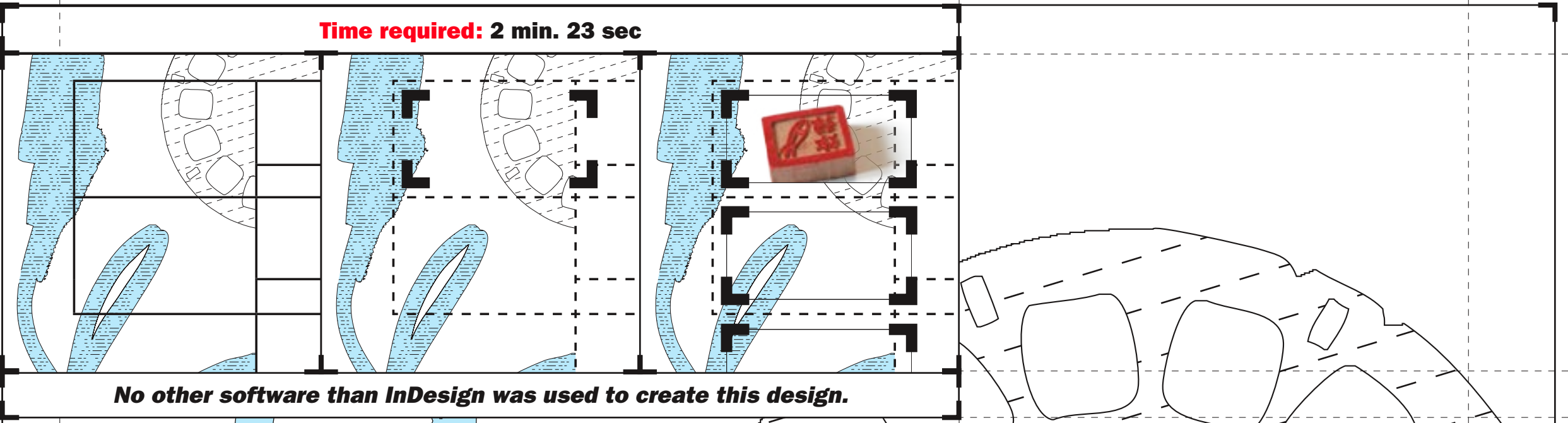It took less than a minute to achieve the central typographic effect, including setting transparency for both text objects. Only InDesign CS was used to create this poster.
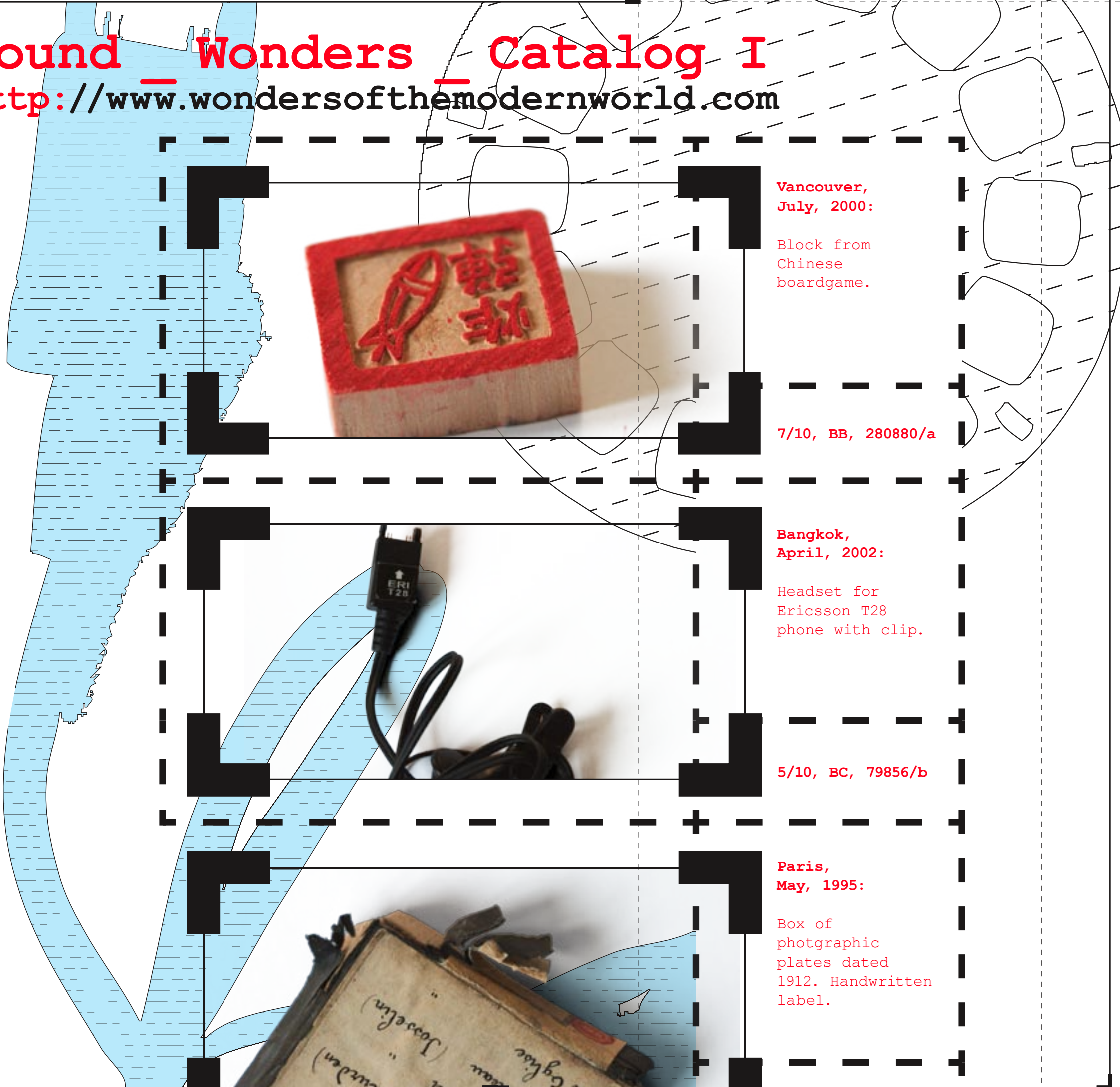
Time required: 2 min. 23 sec

No other software than InDesign was used to create this design.

Found_Wonders_Catalog I
http://www.wondersofthemodernworld.com

Vancouver, July, 2000:

Block from Chinese boardgame.

7/10, BB, 280880/a

Bangkok, April, 2002:

Headset for Ericsson T28 phone with clip.

5/10, BC, 79856/b

Paris, May, 1995:

Box of photgraphic plates dated 1912. Handwritten label.

InDesign CS Creative Potential Research Project

Functionality:
Tables and graphic design

Analysis:
Tables are a relatively new addition to mainstream page layout software. Beyond the standard tools for presenting tabular data, the tables functionality in Adobe InDesign can be used in a variety of ways which expand design functionality considerably. In InDesign, the creative potential of tables stems from the integration with the wide range of other graphic design tools available, such as custom strokes, transparency support, and so forth.

Technical aspects:
The basis for this design is a small table, which was used to organize imported Photoshop files with their embedded transparency information. Nested frames and custom strokes were used to create the frames for the pictures. The graphics in the background were created in InDesign by generating a clipping path from the pictures.

Time required:
It took 2 minutes and 23 seconds to create and format the table, create the picture frames and import the high-resolution Photoshop files.
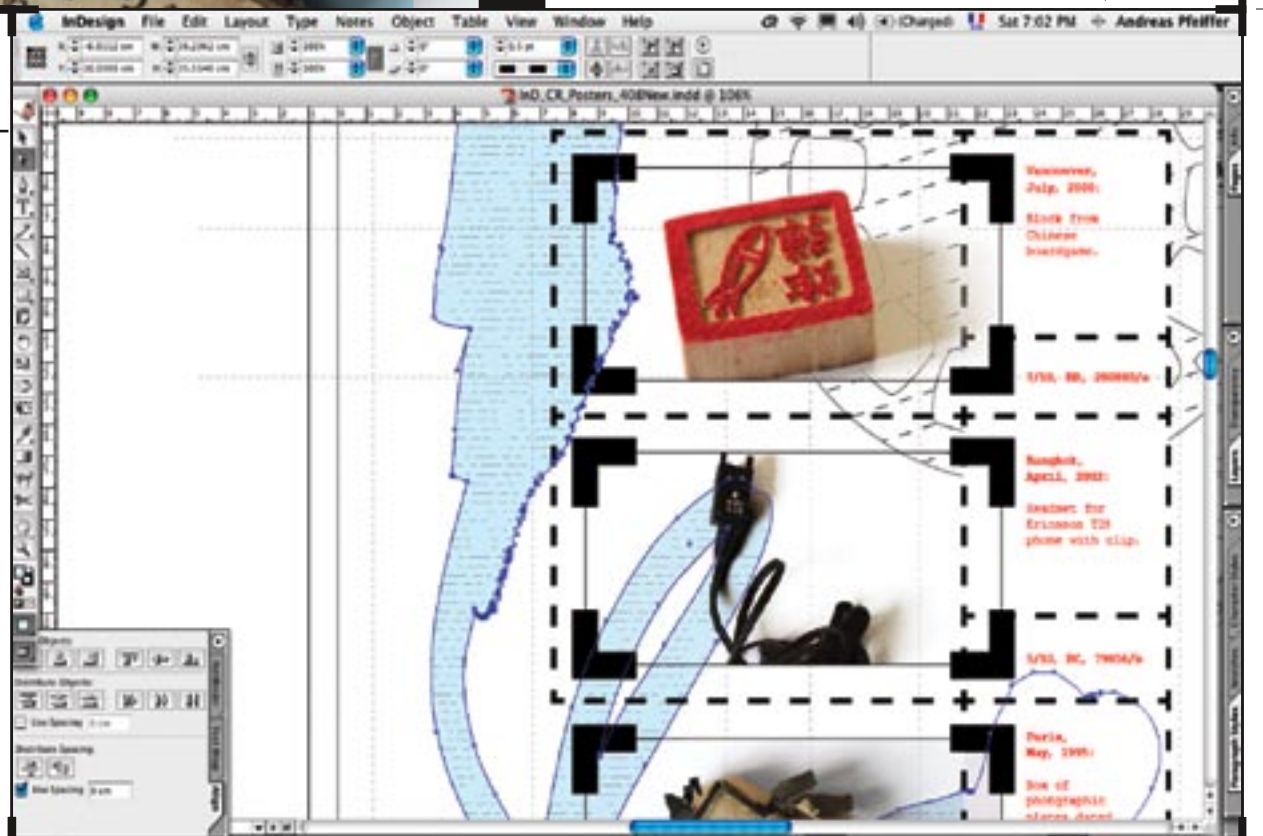
Time required: 1 min. 30 sec

No other software than InDesign was used to create this design.

Turmoil
IN THE EMBER

*Turmoil in the ember skies*

Hollow & Globe

InDesign CS Creative Potential Research Project

Functionality:
Transparency, nested frames and typography

Analysis:
Adobe InDesign is the first page layout program which allows the designer to work with transparency. This functionality is not limited to controlling the opacity of frames or other graphic elements, but extends to the way overlapping elements interact with each other visually. InDesign can use transparency information contained in a Photoshop file, or use transparency to achieve a soft edge on a frame.

Technical aspects:
The main headline of the cover project was created by using nested frames and transparency in conjunction. To create the impression of text fading into the background image, a red to white gradient was assigned to the headline text. One of the transfer functions provided in the Transparency palette was used to achieve the fading effect.

Time required:
It took 1 minute and 30 seconds to create the main headline, including the graphic effect of the text and the appropriate transparency settings.

Turmoil in the ember skies
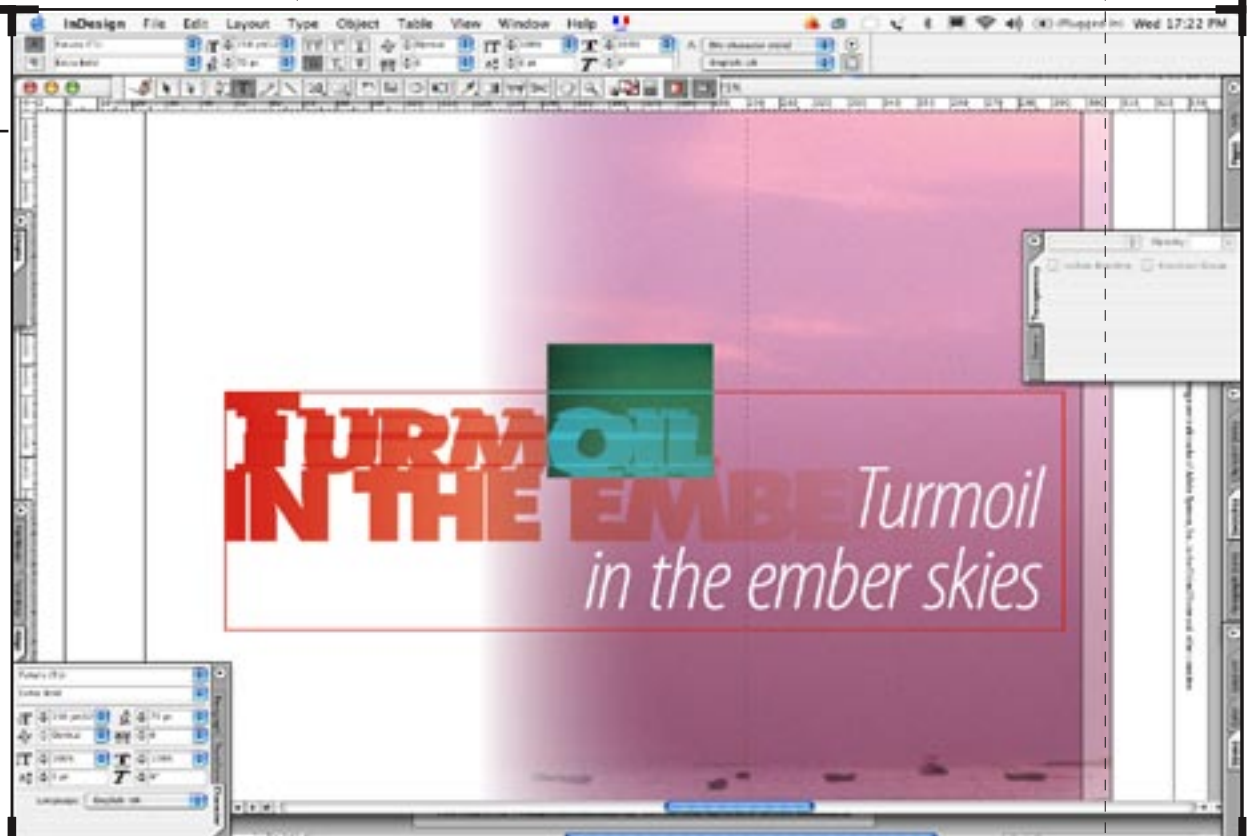
Time required: 0 min. 12 sec. (Stylesheets) 1 min. 27 sec. (Manual Formatting)

On the fifth day of November, 1718, which to the aera fixed on, was as near nine kalendar months as any husband could in reason have expected, was I Tristram Shandy, Gentleman, brought forth into this scurvy, disastrous world of ours.

On the fifth day of November, 1718, which to the aera fixed on, was as near nine kalendar months as any husband could in reason have expected, was I Tristram Shandy, Gentleman, brought forth into this scurvy, disastrous world of ours. I wish I had been born in

On the fifth day of November, 1718, which to the aera fixed on, was as near nine kalendar months as any husband could in reason have expected, was I Tristram Shandy, Gentleman, brought forth into this scurvy, disastrous world of ours. *I wish I had been born in*

No other software than InDesign was used to create this design.

Standard Composition

On the fifth day of November, 1718, which to the aera fixed on, was as near nine kalendar months as any husband could in reason have expected, was I Tristram Shandy, Gentleman, brought forth into this scurvy, disastrous world of ours.

I wish I had been born in the Moon, or in any of the planets, (except Jupiter or Saturn, because I never could bear cold weather) for it could not well have fared worse with me in any of them (though I will not answer for

InDesign CS

On the fifth day of November, 1718, which to the aera fixed on, was as near nine kalendar months as any husband could in reason have expected, was I Tristram Shandy, Gentleman, brought forth into this scurvy, disastrous world of ours.

I wish I had been born in the Moon, or in any of the planets, (except Jupiter or Saturn, because I never could bear cold weather) for it could not well have fared worse with me in any of them (though I will not answer for Venus) than it has in this vile, dirty plan-

InDesign CS Creative Potential Research Project

Functionality:
Typographic control and automated type setting

Analysis:
Adobe InDesign expands typographic control significantly beyond the standard capacities of the majority of page layout programs (example on the left), bringing desktop tools much closer to the sort of typographic refinement which sophisticated publications require. InDesign CS adds the possibility to create nested style sheets which allow automation of local formatting.

Technical aspects:
To achieve the typeset text on the right, several automated composition features were used. The InDesign Paragraph Composer, hanging punctuation, optical kerning, as well as a variety of OpenType features such as old style numerals, contextual alternates for swash characters and discretionary ligatures all contribute to the typographic sophistication.

No manual hyphenation was used to fine tune the appearance of the typeset text

InDesign CS

On the fifth day of November, 1718, which to the aera fixed on, was as near nine kalendar months as any husband could in reason have expected, was I Tristram Shandy, Gentleman, brought forth into this scurvy, disastrous world of ours. *I wish I had been born in*